

Maple Leaf Matting Rebrands Indigenous Relations Program: Enigok

October 24, 2022

Maple Leaf Matting Inc. announced its rebranded Indigenous Relations program, Enigok.

In the spirit of reconciliation, Maple Leaf Matting is pleased to introduce our rebranded Indigenous Relations program, Enigok (EE-n-ih-gook).

In developing this newly branded program, Maple Leaf Matting aims to amplify its commitment to and belief in Indigenous Relations as an enduring component of our core purpose, Going Beyond. Our team demonstrates this belief each day they are on the job, and we have decided to highlight our commitment by officially renaming our Indigenous Relations program 'Enigok,' an Ojibway word meaning "Going Beyond."

Enigok exemplifies Going Beyond through strategic partnerships supporting Indigenous communities' diverse priorities. We seek to cultivate authentic, meaningful, and mutually beneficial long-term relationships with the Indigenous Peoples that relate to our operations.

ABOUT MAPLE LEAF MATTING

Maple Leaf Matting is a wholly owned subsidiary of Strad Inc., offering high-quality environmental access matting and related services for industrial projects of any size for eastern Canada's terrain.

Maple Leaf Matting is known for preserving the environment, customer satisfaction, and safety excellence when it comes to power transmission, pipeline, mining, forestry, and construction projects.