

## Maple Leaf Matting Achieves Bronze Certification Level of the Progressive Aboriginal Relations Program with Canadian Council for Aboriginal Business

October 27, 2022

Maple Leaf Matting Inc. announced today that the Company is recognized for its Indigenous Relations work with the Canadian Council for Aboriginal Business (CCAB) at the **Bronze Certification** Level of their Progressive Aboriginal Relations (PAR) Program.

The PAR program is considered the premier corporate social responsibility program with an emphasis on Indigenous relations in Canada. PAR verifies corporate initiatives and outcomes in four key performance areas: Leadership Actions; Employment; Business Development; and Community Relationships.

The PAR certification provides a high level of assurance to communities as the designation is supported by independent, third-party verification. In pursuing the designation, Maple Leaf Matting is demonstrating that they recognize the importance of Indigenous participation in the Canadian economy. PAR companies are also recognized as leading corporate citizens that have proven the business case for sustainable Indigenous relations.

### **ABOUT CCAB**

CCAB is committed to the full participation of Indigenous peoples in Canada's economy. A national, non-partisan association, CCAB offers knowledge, resources, and programs to both Aboriginal and non-Aboriginal-owned companies that foster economic opportunities for Indigenous peoples and businesses across Canada.

### **ABOUT MAPLE LEAF MATTING**

Maple Leaf Matting is a wholly owned subsidiary of Strad Inc., offering high-quality environmental access matting and related services for industrial projects of any size for eastern Canada's terrain.

Maple Leaf Matting is known for preserving the environment, customer satisfaction, and safety excellence when it comes to power transmission, pipeline, mining, forestry, and construction projects.

Strad and Maple Leaf Matting have been a member of CCAB since September 2019.